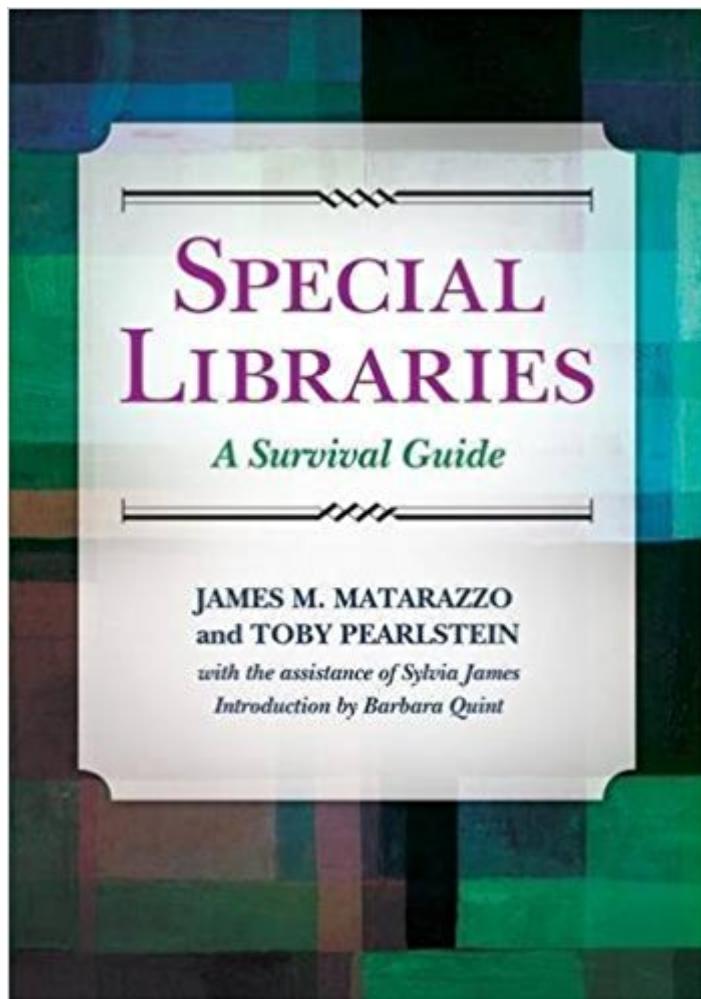


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Special Libraries: A Survival Guide



Synopsis

Learn why special or corporate libraries must align with their parent organizations in order to survive in these difficult economic times and how to foster and demonstrate this critical relationship. Presents case studies of corporate and other special library reductions and closures and provides strategies to minimize your chances of becoming a victim. Demonstrates how to integrate your information services and skills with essential functions of your parent organization. Underscores the critical nature of documenting your contribution to your parent organization's mission. Provides a useful predictive model to assess if your library is in danger of being severely cut back or closed outright. Makes comparisons of corporate libraries in the United States, the United Kingdom, Australia, and New Zealand.

Book Information

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Customer Reviews

"The book constitutes a master class in planning for specialized information services. It is a must-read for special librarians concerned about their professional futures and is equally relevant for educators charged with developing competencies in library students. I highly recommend that library science educators include the book in their curricula, and I urge every special librarian to treat the book as a daily companion. We owe Matarazzo and Pearlstein a huge gratitude for having 'pulled it all together' for us" - Information Outlook"Readers will gain insight into closure avoidance strategies by digesting the content of this well-written, straightforward book. The writers do emphasize special libraries, but the strategies and models could easily be adapted to academic and public library

situations. The book is highly recommended for special/corporate libraries and academic libraries that support schools of library and information science." - ARBA

James M. Matarazzo, PhD, is dean and professor emeritus at the Graduate School of Library and Information Science at Simmons College, Boston, MA. Toby Pearlstein, PhD, is retired director of global information services for Bain & Company, Inc., a strategic management consulting firm.

As expected

This is a very solid source, it is insightful and offers a lot good advice. The case studies are very good as well

Strategic Alignment: Matarazzo and Pearlstein - luminaries in the field of special librarianship - have provided the community of specialized information professionals an invaluable collection of original chapters, previously published articles by other experts, and summaries of research to shed light on the challenge of modernizing, and making the business case for the value of, customized information and research services within an organization. At a time when budgetary pressures are understandably causing enterprise leaders to consider further downsizing or entirely eliminating the library/research function (because it *appears* expensive), practitioners and educators will learn from colleagues' case studies how such strategies as embedding have succeeded in practice. The book is an essential tool for anyone engaged in and concerned about the supply of information and research to an organization's knowledge workers - iSchool students, professors, mid-career specialized info pros, and senior corporate/government librarians will equally find the book a treasure: Study it in depth now and then consult it frequently.

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